

Survitec Promotes Craig Johnson to MD Role

The Survitec Group has announced the appointment of Craig Johnson to the position of Managing Director of Survitec Australia.

Following an extensive sales and service background in the marine industry in the UK, Craig Johnson joined the RFD organisation in Australia seven years ago.

Over the intervening period, Craig has been appointed to various roles which include Marine Product Manager, Sales and Marketing Manager and National Sector Manager. It was during this period that RFD Australia went through a major rebranding process to emerge under the banner of the parent company, Survitec Group. Craig Johnson was tasked with the Survitec re-branding effort.



“The company has grown and evolved immensely since I joined in 2008,” Craig Johnson said upon his promotion to Managing Director.

Survitec in Australia provides sales and service across several industries, including Maritime, Defence, Oil & Gas, Mining and Fire, all operating autonomously of one-another.

“All of the industries we serve currently face challenging market conditions,” said Craig Johnson.

“To meet these challenging times our focus at Survitec needs a slight re-alignment. As the incoming MD I’m not about to make wholesale changes but rather I’m committed to refocusing the company and the management systems which are fundamentally very sound.”

“My initiative is to home-in on the customer delivering better customer support through the sales process and the aftermarket support phase. We have excellent products and first rate brands. Survitec is a quality company with a customer base that appreciates the benefits of using our superior products. My objective is to provide greater focus on supporting our customers.”

This focus will be across the entire Survitec Australia group. . In our markets we have very strong market leading brands. Crewsaver is a world class brand for lifejackets, and on board safety equipment whilst RFD is the commercial brand with the familiar logo appearing on countless thousands of life rafts on the ocean as well as in the skies for aviation and in underground mining.

Survitec Group in Australia (RFD Australia Pty Ltd) is primarily involved in the supply, service and project management of marine, fire, life support and high pressure gas equipment to Government Departments and major corporations in the region. In the marine segment Survitec Group services recreational boating as well as the defence, shipping, cruise and aviation industries.

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