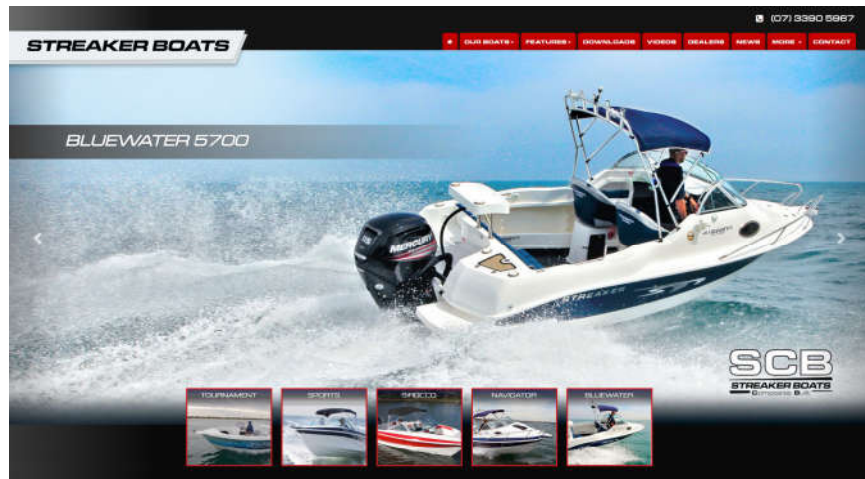


Streaker Launches New Web Site

Streaker Boats Australia has gone live with their new web site, showcasing their full range of family oriented fibreglass boats. The new web site contains all the usual technical data from the manufacturer, together with information on the dealer network.



The new Streaker Boats website is also jammed full of relevant content and product information. It is also a responsive design site, so that the screen size scales to suit computer workstations, mobile devices and smartphones.

In launching the totally new Streaker Boats web site, Streaker Boats has aligned the Streaker brand to meet market expectations. The product range has been rationalised to 11 core models across the Streaker Tournament, Sports, Sirocco, Navigator and Bluewater categories.

Two areas most prominent on the Streaker Boats web site are the new Streaker Composite Build (SCB) feature and Mercury outboard power packages.

Every Streaker model now coming off the production line is a full, 100% composite build... which means no timber and no rot. The Streaker Composite Built (SCB) is new technology which is leading the way in the Australian boat building industry. Timber has gone forever in Streaker Boats and is replaced with the latest technology, all composite materials construction method.

All Streaker Boats are now factory rigged with Mercury outboard engines. With each individual Streaker Boats model, a selection of suitable Mercury engines has been designated by the manufacturer as being the ideal match for the hull and boating application.

The Sirocco 5700 bow rider for example, is available with a Mercury 135hp Four stroke, Mercury 150hp Four Stroke or Mercury 150 Pro XS. The customer has complete choice as to which Mercury outboard is best suited to their boating needs and budget.

In this digital driven era, the Streaker Boats web site has lots of downloads. The most comprehensive and impressive download is the 74 page, full colour Streaker Boats catalogue. This can be read on screen or downloaded as a PDF file for customers to print and retain.

Individual model sheets can also be viewed on-line or downloaded for those who prefer to read and retain a hard copy.

According to Peter Benston, Dealer Manager of Streaker Boats Australia, the new Streaker Boats web site has been designed with the needs of the customer uppermost.

“The Streaker Boats web site has a wealth of information and detail for our customers,” Peter Benston said.

“It is a contemporary site and easy to navigate. Families who are looking for a fibreglass boat will find the new Streaker Boats web site to be the ideal starting point.”

Streaker Boats Australia is long established Australian boat manufacturing business, based in Queensland. Established in 1973, Streaker Boats is a quality fibreglass boat manufacturer. The product range includes stylish bow riders, offshore fishing models and open runabouts. Streaker Boats are distributed exclusively through a network of Authorised Dealers throughout Australia.

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EDITOR'S NOTE

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