

## **Streaker Arrives In Gladstone Ship & Sail Appointed As Authorised Dealer**

Streaker Boats has announced the appointment of Ship & Sail in Gladstone as a fully authorised Streaker Boats dealer. Ship & Sail is a relatively new business in Gladstone and will represent the Streaker Boats brand throughout the FNQ region.



Ship & Sail is a particularly strong family business with an extensive background in both the marine industry and the Gladstone region. The Toy family operates a number of marine businesses ranging from heavy tugs, barges, maintenance and now Ship & Sail. Ship & Sail is located at Gladstone Marine Centre, a complex which encompasses a conglomeration of boating and marine related businesses.

Daniel Toy heads up Ship & Sail which opened for business January 2016. The dealership is a complete marine retail operation with new Streaker boats, Mercury outboards, used boats, chandlery and workshop.

Gladstone has some exceptional waterways and Ship & Sail caters principally to the recreational fishing market where anglers typically travel long distances. The run out of Gladstone Harbour is about 8 Nm, usually across choppy waters before reaching the open sea. Then it is a run of 25 Nm to 40 Nm to the inner or outer reef to the most popular fishing grounds.

“Given the nature of our waterways and our customer base, we specifically sought out the Streaker brand for Ship & Sail,” said Dan Toy.

“We took our time and had a close look at a lot of fibreglass brands, before settling on Streaker. There was a lot to like about Streaker and we are very comfortable with our decision to stock and sell the brand.”

The Toy family liked it that Streaker Boats are built in Brisbane by a reputable boat building family. The brand has exceptional pedigree, originally having been designed for use on Port Phillip Bay, a waterway which has a nasty chop similar to Gladstone Harbour.

Further, the Streaker Boats are all supplied as a complete Mercury BMT (boat -motor-trailer) packages which ideally suits the business model at Ship & Sail.

“We felt that the Streaker range is well priced to suit the regular family man who wants to head off to the reef and go fishing,” Dan Toy said.

“A major sales feature for our customers in the humid climate of far north Queensland is the complete all composite construction utilised by Streaker. Since each Streaker boat is 100% timber free, there is no chance of rot for our Gladstone customers. A decision to buy Streaker is a sound investment in safe boating for decades to come.”

Ship & Sail has complete access to the full Streaker Boats range. This includes runabouts, cuddy cabs and the ever-popular Sirocco bow riders. All Streaker Boats stocked and sold by Ship & Sail will be factory rigged with Mercury Outboard engines and an EasyTow trailer, specifically designed for each Streaker model.

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Streaker Boats Australia is a long established Australian boat manufacturing business, based in Queensland. Established in 1973, Streaker Boats is a quality fibreglass boat manufacturer. The product range includes stylish bow riders, offshore fishing models and open runabouts. Streaker Boats are distributed exclusively through a network of Authorised Dealers throughout Australia.

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