

# MEDIA RELEASE

## Skyreach Listed #50 in World Ranking

The Brisbane based access equipment hire company Skyreach, has for the first time been ranked as the 50<sup>th</sup> biggest access hire company in the world.

Given that Skyreach operates exclusively on the east coast of Australia and then principally in the Queensland market, the ranking is a stunning accolade. It is also testament to the market penetration that Skyreach has achieved in its chosen markets.

Skyreach is one of only three Australian companies included in the top 50 rankings. The other Australian companies that are ranked are national operators and publically listed companies.

“This is a glowing endorsement of Skyreach and the team of people who work at Skyreach,” said Skyreach Managing Director, Rod Leech.

“Skyreach is a privately owned family business. To achieve this result when we are being compared to every other access company in the world is an achievement of which we are all very proud. Many of the companies that we compete against are publically listed companies with formidable corporate backing.”



Above: Skyreach MD Rod Leech



Queensland based hire company Skyreach, has been ranked as the 50<sup>th</sup> biggest access hire company in the world.

The annual listing of the world market is undertaken by the UK based access industry publisher, Access International.

One of the strengths of Skyreach is that the company is nimble. It can respond to market demand very quickly and it can shift resources between its branches very quickly. The Skyreach rental fleet is continually being reviewed to meet market demand. The growth is evident not just in units on the ground, but also the variety of equipment available.

“When we receive a request for stock which is already committed or equipment that is not normally in our range, we can respond really quickly. We can acquire stock and have it with our customers while some of the big companies are shuffling paper and delivering acquisition reports to management.”

This confirms that Skyreach has on offer, an extensive range of stock, right where it is needed.

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**EDITOR'S NOTE**

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