

MEDIA RELEASE

New Skyreach Web Site Goes Live

Skyreach, the leading elevated working platform rental company on Australia's east coast, has completely updated their corporate web site.

The new site www.skyreach.com.au represents a fresh approach to the way Skyreach communicates with the customer base and general hire and rental market.



Skyreach has an exceptional range of access equipment available for hire. Not only is the range of categories covered extensive, but within each category there is an enormous selection from which to choose. Quite literally, there is a specific product to suit virtually every application in the access industry, and then some.

“Our fundamental objective in developing the new Skyreach web site was to make it right up to date and totally comprehensive,” said Rod Leech, MD of Skyreach.

“We have gone all out to deliver essential knowledge to our customers. Each and every product that we have available in our Skyreach fleet is covered, not only with the basic specifications, but where relevant with load charts and downloadable PDF forms.”

A basic objective is to make the site easy to use and easy to navigate. The home page has a whole range of quick link buttons so that clients can quickly get to their area of interest. And the core business activity, the equipment for hire contains a drop down menu of ten different categories.

The Skyreach web site is also cross linked. Skyreach has a range of specialist attachments which can be added to specific units as an aid on the job site. These include panel lifter, duct lifts, hooks, slippers and so on. When checking out various items in the Skyreach fleet a hirer can click on the model to check what attachments are available to suit.



“We’re really pleased that the feedback from our valued clients has been so positive and welcoming,” said Rod Leech.

“While we provide access solutions right across the eastern side of Australia, we’re a service based, customer focussed business and our new web site is a key aspect of our support services.”

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