

MEDIA RELEASE

Skyreach App A World First

Skyreach, the leading elevated working platform rental company on Australia's east coast, has launched their new Skyreach app for both iPhones and Androids.

It is believed that the Skyreach app is the first app of its kind for the access industry anywhere in the world.

Following on from the launch of the new Skyreach web site, Skyreach backed this up quickly with a purpose designed app. This is a free download with versions now available for both iPhones and Android Smartphones.

The Skyreach app is available for free download at www.itunes.apple.com and www.playgoogle.com



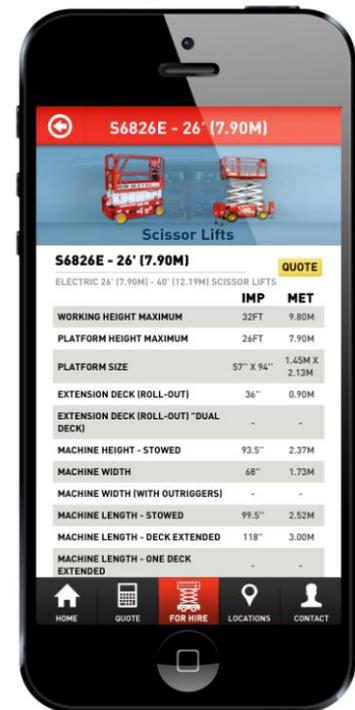
“All of the essential Skyreach data that is uploaded on the Skyreach web site is now also available for Smartphone's,” said Rod Leech, MD of Skyreach.

“With so much of our business conducted in remote and isolated mining regions of Australia, we concluded that the Skyreach app would be a very welcome benefit to our clients. Clients who are in the field no longer need a bulky brochure or web access to search for the right piece of access equipment from Skyreach.”

Everything from comprehensive data on specific models of access equipment, to branch locations, contact details and request forms is available on the new Skyreach app.

In developing this ground-breaking Skyreach app, the Australian developers scoured the world looking for a model. Nothing could be found.

“We’re certainly unaware of anyone in the Australian access industry having an app,” said Rod Leech. “And as best we know there is nothing like this anywhere else in the world.”



Once again, Skyreach is leading the market.

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EDITOR'S NOTE

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