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MEDIA RELEASE

BH Marine Appointed Cruise Craft Dealer

Prominent Australian boat manufacturer, Cruise Craft, has announced the appointment of BH Marine in Darwin as an official Cruise Craft dealer. BH Marine has full access to the entire Cruise Craft range with the first boat already on display in the dealership.



Dealership Principal, Byron Hazell, is a highly experienced and respected identity in the Australian Marine Industry. As the current President of the Boating Industry Association – Northern Territory, Byron Hazell is one of the best in the business.

“We’re very proud to have Byron and BH Marine representing our Cruise Craft brand in Darwin,” said Peter Benston, National Sales & Marketing Manager of Cruise Craft.

“With the first Cruise Craft boat in stock at BH Marine, serious boaters and fishermen in the north now have direct access to our complete range of quality fibreglass boats for offshore fishing.”

Byron Hazell has been involved in boats since he commenced as an apprentice in 1967. So when Byron says that he sought out the Cruise Craft brand for his dealership, the reasons will be compelling.

"I like the Cruise Craft boats," Byron said. "At BH Marine we like to align ourselves with quality products but just as importantly it is also vital to have good people behind the brand. I have the utmost respect for the Nichols family in Brisbane, they are fine people."

The first Cruise Craft boat to arrive at BH Marine and go on display is a Cruise Craft Explorer 595.

"This is a great new model from Cruise Craft that will fit in nicely with the Top End market," Byron Hazell said. "While barra fishing gets a lot of media focus, this is really a bluewater market. People launch locally and then go a long way to their favoured fishing grounds."

"The Cruise Craft range, from the 595 and above are perfectly suited to our style of fishing and boating. Our next boat to go on display will be an Outsider 685."

CruiseCraft is a wholly family owned, third generation Australian boat manufacturing business, operating from their Brisbane manufacturing facility. CruiseCraft boats are distributed exclusively through a network of Authorised Dealers throughout Australia and selected international markets.

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EDITOR'S NOTE

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